



2023 CALIFORNIA HOTEL CONFERENCES & TRADE SHOWS

AUGUST 29, 2023

GREATER LOS ANGELES

Hilton Los Angeles Airport

AUGUST 31, 2023

SOUTHERN CALIFORNIA

Sheraton San Diego Hotel & Marina

SEPTEMBER 6, 2023

NORTHERN CALIFORNIA

Doubletree San Jose



STAND OUT

BE A 2023 **CONFERENCE SPONSOR**

Get your company in front of hundreds of hoteliers and help support the hotel industry by being a sponsor at this year's California Conferences & Trade Shows. All sponsors will receive their logo on signage and recognition on the CHLA conference attendee website and event program.

CONFERENCE SPONSORSHIP OPPORTUNITIES:

- Drink Tickets - \$500 for 35 Tickets
(Help drive traffic to your table and make friends when you pass out drink tickets for attendees to use during the reception at the otherwise cash bar.)
- Morning Coffee Station Sponsor - \$500
- Reception Sponsors - \$1,000
- Registration Email Sponsor - \$800
- Water Station Sponsors - \$250
- Education Session Sponsor - \$350 each
- A/V Sponsor - In-kind
- Promotional Item for the Attendee Bags - In-kind
- Badge Lanyard Sponsor - \$1,000 or In-kind
- Bag Sponsor - \$1,500
- Joint CHLA & AHHOA Lunch Sponsor - \$3,000
The luncheon sponsorship allows your company the maximum exposure with recognition from the podium, your company logo on signage and on our website. There is also the option to introduce a speaker and to put information (a flyer or brochure) on the tables at lunch.

**TO SIGN UP AS A 2023 SPONSOR OR FOR
MORE INFORMATION, PLEASE CONTACT
ERIKA COSTA AT 916-554-2665
OR ERIKA@CALODGING.COM.**

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