



2022 CALIFORNIA HOTEL CONFERENCES & TRADE SHOWS

GREATER LOS ANGELES

MAY 10, 2022

Hilton Los Angeles Airport

NORTHERN CALIFORNIA

MAY 12, 2022

Doubletree San Jose

SOUTHERN CALIFORNIA

OCTOBER 6, 2022

Town and Country Resort



STAND OUT

BE A 2022 CONFERENCE SPONSOR

Get your company in front of hundreds of hoteliers and help support the hotel industry by being a sponsor at this year's California Conferences & Trade Shows. All sponsors will receive their logo on signage and recognition on the CHLA conference attendee website and event program.

CONFERENCE SPONSORSHIP OPPORTUNITIES:

- Drink Tickets - \$500 for 35 Tickets
(Help drive traffic to your table and make friends when you pass out drink tickets for attendees to use during the reception at the otherwise cash bar.)
- Morning Coffee Station Sponsor - \$500
- Reception Sponsors - \$1,000
- Registration Email Sponsor - \$800
- Water Station Sponsors - \$250
- Education Session Sponsor - \$350 each
- A/V Sponsor - In-kind
- Promotional Item for the Attendee Bags - In-kind
- Badge Lanyard Sponsor - \$2,000 or In-kind
- Bag Sponsor - \$1,500
- CHLA & AAHOA Joint Lunch - \$3,000*

* The luncheon sponsorship allows your company the maximum exposure with recognition from the podium, your company logo on signage and on our website. There is also the option to put information (a flyer or brochure) on the tables at lunch and introduce the speaker.

**TO SIGN UP AS A 2022 SPONSOR OR FOR
MORE INFORMATION, PLEASE CONTACT
ERIKA COSTA AT 916-554-2665
OR ERIKA@CALODGING.COM.**

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