



CHLA EDUCATION MEMBER BENEFITS

CHLA has many programs and services that will assist you, your administrators and the students you teach. We offer these tools to help you achieve excellence.

Networking / Education:

FOR EDUCATORS AND ADMINISTRATORS:

Free Annual Conferences in Northern and Southern California

Annual Legislative Action Summit

Timely Educational Seminars

Seminars on a variety of current issues such as new laws, internet marketing, customer service and more.

Member Webinars

Free monthly webinars for members on timely industry topics.

Lodging Management Program Eligibility

As a member of CHLA, your school is eligible to compete in the International Lodging Management Competition. Only one school from each state may represent the state at this competition.

Guest Speakers from the Industry

FOR STUDENTS:

Education Foundation Scholarships

Available for students and working professionals.

Hotel Tours and Job Shadow Placement Assistance

Vendor Services:

Discounts:

Staples Office Supplies

Sam's Club Membership

Publications:

Free quarterly *California Lodging News Magazine*

Online Hiring & Employment Guide

Job Descriptions

Over 150 industry job descriptions available in Microsoft Word for you and students to view the variety of positions available in the lodging industry.

California Lodging Law

This fourth edition of our comprehensive legal guide for the lodging industry is now available online in our member only section.

Service Animal Training Videos and Information

Available in Spanish and English

Industry Information:

CHLA Monthly Newsletter

Free weekly Industry Insider

Access to resource library via the CHLA website



More information available at www.calodging.com/education.



Follow CHLA on LinkedIn



Like CHLA on Facebook



California Hotel & Lodging Association Education Membership Application

ORGANIZATION INFORMATION

Name of Educational Institution: _____

Mr. Ms. _____

Title: _____

Address: _____

City: _____ Zip Code: _____ County: _____

Phone: _____ Toll Free: _____ Fax: _____

Website: _____ E-Mail: _____

Mailing Address (If different than above): _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Toll Free: _____ Fax: _____

REPRESENTATIVE TO BE LISTED IN CHLA PUBLICATIONS AND ONLINE (One Only)

Mr. Ms. _____

Title: _____

Phone: _____ E-Mail: _____

Please contact us to add additional contact names to your membership account.

SCHOOL PROGRAM DESCRIPTION*(Please, 50 words or less)

* CHLA reserves the right to edit descriptions at its sole discretion.

PAYMENT INFORMATION

Amount Due: \$595 Check Enclosed (Make payable to: *California Hotel & Lodging Association*)

Billing Contact: Billing Contact: _____

Credit Card: American Express MasterCard VISA

Account # _____ **Expiration Date:** _____ **CVV:** _____

Cardholder: _____ **Signature:** _____

*Dues are payable in advance and membership is continuous unless cancelled in writing.
Cancellations are effective 30 days following receipt of such notice.*