



ENJOY THE BENEFITS OF ALL THREE MEMBERSHIPS FOR ONLY \$1500 PER YEAR

Join Three Associations and Market to Hoteliers in Los Angeles, San Diego, and California Statewide for One Low Price

Your joint membership includes all the benefits below:

CHLA VENDOR MEMBERSHIP BENEFITS

INDIVIDUALLY-PRICED ANNUAL MEMBERSHIP
\$1000

- CHLA Property Member List
- CHLA Logo for Marketing Materials
- Complimentary Company Listing in Bi-Monthly *California Lodging News Magazine*
- Complimentary Listing on CHLA's Online Buyer's Guide at www.calodging.com
- Monthly ADR & Occupancy Reports from STR
- Quarterly Construction & Renovation Reports
- Weekly CHLA e-Newsletter, Unlimited Subscriptions
- Exhibitor Discounts to CHLA Events & Sponsorships:
 - Legislative Action Summit
 - Northern CA Conference & Trade Show
 - Southern CA Conference & Trade Show
 - Educational California Regional Seminars
 - Annual Meeting & Stars of the Industry Awards
 - CABBI InnSpire Conference & Marketplace
- Reduced Advertising Rates in CHLA Publications
- Discounted Member-Exclusive Programs: Credit Card Processing, Payroll Services, Office Supplies, Shipping, Healthcare Discounts and Solutions (Telemedicine)



CABBI Vendor Membership included upon request

HALA & SDCLA VENDOR MEMBERSHIP BENEFITS

INDIVIDUALLY-PRICED ANNUAL MEMBERSHIP
\$500 | \$695
HALA | SDCLA

- Association Property Member List
- Sponsorship Opportunity for Regional Events
- Complimentary Vendor Listing on Association Websites
- Association Logo for Marketing Materials
- Social Media Updates



CONTACT INFORMATION:

Erika Costa, Membership & Events Manager
916-544-2665 | erika@calodging.com



VENDOR MEMBERSHIP APPLICATION

ORGANIZATION INFORMATION

Organization: _____

Mr. Ms. _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Toll Free: _____ Fax: _____

Website: _____ E-Mail: _____

Mailing Address (If different than above): _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Toll Free: _____ Fax: _____

REPRESENTATIVE TO BE LISTED IN PUBLICATIONS AND ONLINE *(One only)*

Mr. Ms. _____

Title: _____

Phone: _____ E-Mail: _____

Please contact us to add additional contact names to your membership account.

COMPANY/PRODUCT DESCRIPTION* *(Please, 50 words or less)*

**We reserve the right to edit descriptions at its sole discretion.*

BUSINESS CATEGORY

Please include two keywords or business categories that will be used as a tool for guests to search the online CHLA Buyer's Guide for your product and or services. For more options please contact Erika Costa.

Please email a high-resolution JPG version of your company logo to erika@calodging.com to be included in your online buyer's guide listing.

MEMBERSHIP AND PAYMENT INFORMATION

Select Membership:

- HALA, SDCLA, CHLA AND CABBI (\$1500)
- HALA (\$500)
- SDCLA (\$695)
- CHLA AND CABBI (\$1000)

Billing Contact:

Same as Primary Contact

Billing Contact Name: _____

Title: _____

Email: _____

Phone: _____

Amount Due: _____

Payment Method:

Check Enclosed

(Make payable to: California Hotel & Lodging Association)

Credit Card

American Express MasterCard VISA

Account #: _____

Expiration Date: _____ CVV: _____

Cardholder: _____

Signature: _____

Dues are payable in advance and membership is continuous unless cancelled in writing. Cancellations are effective 30 days following receipt of such notice.

