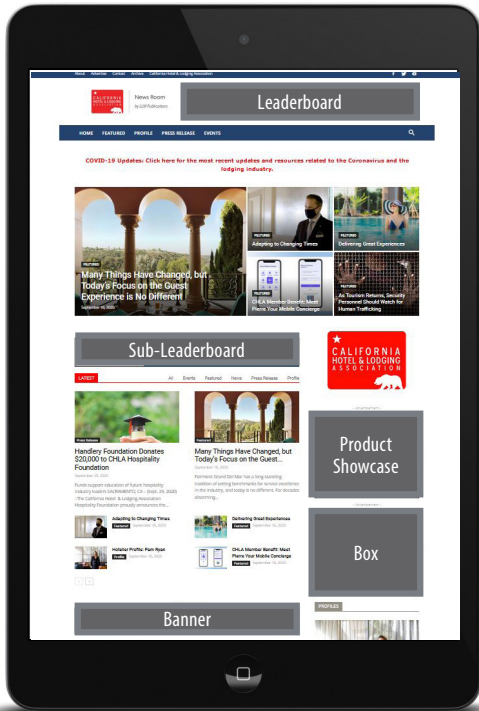




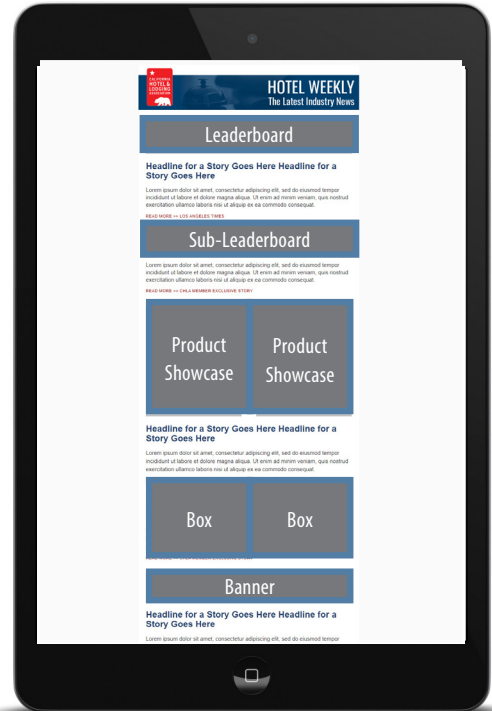
### News Room

An online news center with in-depth articles and searchable content.



### Hotel Weekly

A weekly newsletter sent to CHLA members with the most recent hotel and lodging news.



Get seen  
by industry  
leaders

## Advertising Rates

### Leaderboard Ad Package

Only 1 available

News Room Leaderboard: **728x90px**

Hotel Weekly Leaderboard: **560x100px**

- 6 months ..... \$5,500
- 12 months ..... \$10,500

### Sub-Leaderboard Ad Package

Only 1 available

News Room Sub-Leaderboard: **728x80px**

Hotel Weekly Sub-Leaderboard: **560x100px**

- 6 months ..... \$5,000
- 12 months ..... \$9,500

### Product Showcase Ad Package

Only 2 available

News Room Product Showcase: **300x250px**

Hotel Weekly Product Showcase: **260x300px**

- 6 months ..... \$4,500
- 12 months ..... \$8,500

### Banner Ad Package

Only 2 available

News Room Banner: **696x80px**

Hotel Weekly Banner: **560x80px**

- 6 months ..... \$4,000
- 12 months ..... \$7,500

### Box Ad Package

Only 2 available

News Room Box Ad: **300x250px**

Hotel Weekly Box Ad: **260x200px**

- 6 months ..... \$3,500
- 12 months ..... \$6,500

» Ads sold on a first come, first served basis  
» Non-members subject to 15% premium



To reserve your space, please contact:

**GRANDT MANSFIELD**  
grandt@llmpubs.com • 503-445-2226

Advertising sold by LLM Publications

### Upcoming Deadlines\*

Quarter 1, 2021	12/21/2020	Quarter 3, 2020	6/21/2021
Quarter 2, 2020	3/22/2021	Quarter 4, 2020	9/20/2021

\*Deadlines are subject to change due to holidays and/or office closures.

### Art Requirements

- A high resolution jpg is the preferred file format
- Fonts embedded