



# 2019 NORTHERN & SOUTHERN CALIFORNIA HOTEL & LODGING CONFERENCES

MAY 21 | Doubletree San Jose

MAY 23 | Anaheim Marriott



# STAND OUT

## BE A 2019 CONFERENCE SPONSOR

**G**et your company in front of over 500 hoteliers and help support the hotel industry by being a sponsor at this year's Northern and/or Southern California show. All sponsors will receive their logo on signage at the event, recognition on the CHLA conference attendee website and a list of attendees after the event.

### CONFERENCE SPONSORSHIP OPPORTUNITIES:

- **Drink Tickets - \$500 for 35 Tickets**  
(Help drive traffic to your table and make friends when you pass out drink tickets for attendees to use during the reception at the otherwise cash bar.)
- **Morning Coffee Station Sponsor - \$500**
- **CHLA/AAHOA Lunch Sponsors - \$3,000\***
- **Reception Sponsors - \$1,000**
- **Registration Email Sponsor - \$800**
- **Water Station Sponsors - \$250**
- **Education Session Sponsor - \$350 each**
- **A/V Sponsor - In-kind**
- **Promotional Item for the Attendee Bags - In-kind**
- **Badge Lanyard Sponsor - \$1,000 or In-kind**
- **Bag Sponsor - \$3,000 for both shows**
- **Parking Sponsor - \$1,500 each location**

\* \$3,000 per sponsorship for a choice of either the CHLA luncheon in Southern California, separate AAHOA luncheon in Southern California or the combined luncheon in Northern California. The luncheon sponsorship allows your company the maximum exposure with recognition from the podium, your company logo on signage and on our website. There is also the option to put information (a flyer or brochure) on the tables at lunch. You will also receive recognition in the CHLA newsletter after the conference.

TO SIGN UP AS A 2019 SPONSOR OR FOR MORE INFORMATION, PLEASE CONTACT JESSICA COUNTS AT 916-554-2665 OR JESSICA@CALODGING.COM.

CALIFORNIA HOTEL & LODGING ASSOCIATION

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