HOW HOTELS CAN HELP

As the volunteer opportunities continue to evolve and increase, this summary provides the latest information on hotel programs and opportunities, including various sample agreements.

AHLA’s Hospitality for Hope Initiative: This initiative was created to boost collaboration between the hotel industry and local, state and federal governments to help employees, communities across the country, and the industry during this unprecedented health crisis. AHLA is working with the U.S. Department of Health & Human Services (HHS) to create a national searchable database. Press Release, Volunteer Form, Draft HHS Occupancy Agreement. To-date, over 1,200 California hotel properties have volunteered.

California Department of General Services (DGS): This effort is in tandem and/or in addition to – local efforts generally lead by counties, who facilitate public health at the local level. This “locals first” partnership utilizes the contracting and familiarity with the funding process of the state and the counties’ wrap around services and geographical knowledge. CHLA Industry Alert for SF County properties, Draft DGS Occupancy Agreement, NEW => Contract to Volunteer for First Responders/Healthcare Workers.

Los Angeles County Volunteer Program: This program is specific to Los Angeles County hotel and lodging properties and this is the previously mentioned DGS program. HALA Industry Alert of Los Angeles properties, County of Los Angeles Request for Quotes, Press Release. To-date, over 115 Los Angeles County hotel properties have participated.

San Francisco City/County Volunteer Program: Via the San Francisco Hotel Council, hotels there were provided with the Mayor’s “request to quote” to provide rooms for people to quarantine and for 1st responders with 31 hotels submitting bids. The city has confirmed the rooms they are asking hotels to provide are for populations other than the homeless. Request for Hotel Room Block Price Quotes, Price Quote Response Form. Media: SF Business Times, SF Chronicle. To-date, over 30 hotels volunteered, representing 8,400 hotel rooms.

BACKGROUND

CHLA has been involved at virtually every level of facilitating hotel and lodging properties/rooms during this crisis.

Initially, via the California Governor’s Office of Emergency Services (Cal OES), CHLA facilitated the Grand Princess cruise ship passengers via owners, brands, franchisees, and destination efforts.

Subsequently, CHLA has worked with the California Departments of Social Services, General Services, Go-Biz, Public Health, and directly with the Governor’s office as well as with several county entities and numerous destination marketing organizations.

OTHER RESOURCES

General occupancy template for national usage.

Governor’s Use of Emergency Power to Commandeer Property Requires Payment of “Reasonable Value” by Katrina Wu, Nossaman LLP

CHLA + CABB Members: Questions or concerns? covid19info@calodging.com

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