

# PRINT ADVERTISING CALIFORNIA LODGING NEWS BI-MONTHLY MAGAZINE

California Lodging News is the official bi-monthly magazine of the California Hotel & Lodging Association. With an estimated readership of 9,000 viewers per issue, your advertising will reach members of a booming industry in California—all of which are the owners, presidents, and key decision makers of their respective companies. Don't miss out on the opportunity to showcase your business to those that need your products and services most. For even more exposure, add a tile advertisement to CHLA's Online Buyer's Guide website and a logo with your Buyer's Guide listing to further stand out!



## CONTACT

To reserve your space, contact:

**John Constantino**

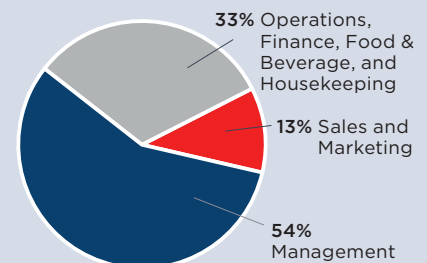
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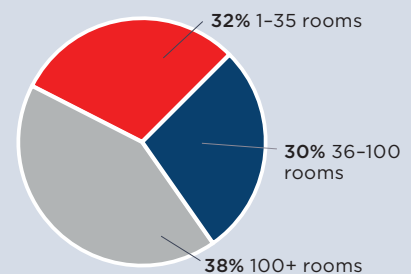


## READER DEMOGRAPHICS

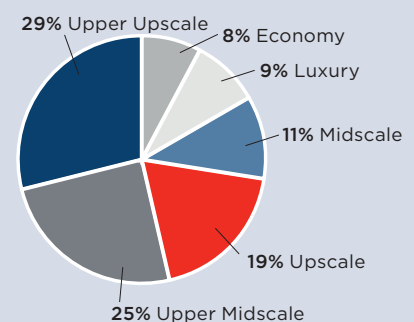
### READERSHIP



### PROPERTY SIZE



### PROPERTY SEGMENT



**ESTIMATED READERSHIP**  
**9,000**