

## AMERICANS WITH DISABILITIES ACT PROGRAMS FOR CHLA MEMBERS

# ADA LAWSUIT PROTECTION PROGRAM

<u>CHLA's ADA Protection Program</u> is available to members as a relatively low-cost tool to defend against serial ADA litigators, "drive-by" ADA claims, and website ADA claims. Because our program is defending hoteliers from predatory ADA litigation in cases across the state, we are able to track statewide ADA complaint trends, serial litigators, and successful litigation-defense strategies. We utilize this information to develop strategies and build defenses that deter and stop the predatory use of ADA litigation against California hotels.

Under CHLA's ADA Lawsuit Protection Program, members can obtain access to a resource that incorporates years of experience and is supported by an industrywide network. CHLA offers this program through a partner firm at a discounted flat-fee arrangement of \$2,500-\$3,500 + filing fees\*. CHLA receives no compensation through this program. This program is solely intended as a resource to prevent predatory litigation against hoteliers.

## ADA WEBSITE COMPLIANCE PROGRAM

Accessibility is an increasingly critical component to modern website design. With serial drive-by lawsuits on the rise alleging violations of the ADA, ensuring your website is ADA compliant not only reduces the risk of lawsuits, but also positions your property to reach a broader audience.

CHLA is pleased to announce a <u>new member program</u> – online ADA accessibility services – in partnership with Accessible Crew. They are ADA website experts specializing in website assessments and remediation services, helping business overcome accessibility barriers and mitigate lawsuits. For a limited time, as a CHLA member, take advantage of an introductory price of \$975 (25% off) for your ADA website audit.

### Most Common ADA Complaints

- Parking existing spaces are non-compliant
- Exterior path of travel routes to and from public right of way are not accessible
- Website inaccessibility
- Access to goods/support/services/equipment surface heights and space requirements are not compliant
- *Exterior path of travel vertical transitions are not compliant*

\*Not every ADA case falls within the program. This is an information service of CHLA. It does not purport to serve as legal or other professional advice, and the counsel of competent professionals should always be sought.

### ADA PROTECTION PROGRAM: SUCCESSES

The CHLA ADA Protection Program's most recent successes include the defeat of vexatious litigants <u>Peter Strojnik</u> and <u>Jonathan Asselin-Normand.</u>

Because of CHLA's ADA Protection Program, these plaintiffs were declared vexatious litigants by several courts and are unable to pursue litigation in their jurisdictions absent court approval – in practice, stopping them from filing predatory complaints.

#### IF YOU'VE RECEIVED AN ADA COMPLAINT

If you've received a complaint filed under the ADA, don't wait to respond. Many of the most effective tools you can use to defeat the complaints are time sensitive. Failing to respond can result in a default judgement against your hotel and a lien placed on your property.

### ABOUT THE AMERICANS WITH DISABILITIES ACT

The Americans with Disabilities

<u>Act</u> (ADA) is a Federal law that prohibits discrimination against individuals with disabilities in all public and private places which are open to the general public. The ADA applies to both physical locations (hotels, parking lots, etc.) and virtual locations (websites, apps, videos, etc.).

#### CHLA + CABBI Members:

Questions or concerns? service@calodging.com www.calodging.com