



## CHLA EDUCATION MEMBER BENEFITS

CHLA has many programs and services that will assist you, your administrators and the students you teach. We offer these tools to help you achieve excellence.

More information available at [www.calodging.com/students-educational-membership](http://www.calodging.com/students-educational-membership).

## CHLA MEMBERS KNOW BETTER.

CHLA protects the rights and interest of the California lodging industry. Legislative advocacy, educational training, communicating, and cost-saving programs are provided for all segments of the industry. In addition, CHLA supports strategic alliances to promote the value of California travel & tourism.

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**CALIFORNIA HOTEL & LODGING ASSOCIATION**  
414 29<sup>th</sup> Street  
Sacramento, CA 95816  
916.444.5780  
Fax: 916.444.5848  
[www.calodging.com](http://www.calodging.com)  
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Stay Connected with CHLA on Social



### NETWORKING + EDUCATION

#### FOR EDUCATORS AND ADMINISTRATORS:

- **Free Annual Conferences in Northern and Southern California**
- **Annual Legislative Action Summit**
- **Timely Educational Seminars** – Seminars on a variety of current issues such as new laws, internet marketing, customer service and more.
- **Member Webinars** – Free webinars for members on timely industry topics.

- **Free Online Human Trafficking Prevention Training**
- **Guest Speakers from the Industry**

#### FOR STUDENTS:

- **Hospitality Foundation Scholarships** – Available for students and working professionals.
- **Hotel Tours and Job Shadow Placement Assistance**

### COMMUNICATIONS + PUBLICATIONS

- **Online Employment & Hiring Guide**
- **Job Descriptions** – Over 150 industry job descriptions available in Microsoft Word for you and students to view the variety of positions available in the lodging industry.
- **California Hotel Law** – This fourth edition of our comprehensive legal guide for the lodging industry is now available online in our member only section.
- **Service Animal Training Videos and Information** – Available in Spanish and English
- **Hotel Weekly Newsletter** – Sent via email to keep you updated on industry information.
- **Free Bi-Monthly California Lodging News Magazine**
- **Important & timely Member Alerts**
- **Access to resource library via the CHLA website**

### ANNUAL SCHOLARSHIP PROGRAM

Every year the **CHLA Hospitality Foundation** awards scholarship to students pursuing a degree in hospitality and tourism management major or culinary.

The Foundation asks students meeting certain basic requirements to complete and submit an application and other required information, write a cover letter, and, if selected, appear before an industry interview panel.

The application period is February 1- March 31st of each year. Go to [chlafoundation.org](http://chlafoundation.org) for more information.



## HOSPITALITY FOUNDATION



# CALIFORNIA HOTEL & LODGING ASSOCIATION EDUCATION MEMBERSHIP APPLICATION

## ORGANIZATION INFORMATION

Name of Educational Institution: \_\_\_\_\_

Mr.  Ms. \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address (If different than above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

I agree to receive official communications from, and to send official communications to, CHLA via email.

## REPRESENTATIVE TO BE LISTED IN CHLA PUBLICATIONS AND ONLINE *(One Only)*

Mr.  Ms. \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please contact us to add additional contact names to your membership account.

## SCHOOL PROGRAM DESCRIPTION\* *(Please, 50 words or less)*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* CHLA reserves the right to edit descriptions at its sole discretion.

## PAYMENT INFORMATION

**Amount Due: \$595**  Check Enclosed (Payable to: *California Hotel & Lodging Association*)

Credit Card:  American Express  MasterCard  VISA  Discover

Billing Contact:  Primary Contact From Above  Billing Contact in Accounting Department

Accounting Dept. Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Cardholder: \_\_\_\_\_ Signature: \_\_\_\_\_

*Dues are payable in advance and membership is continuous unless cancelled in writing.  
Cancellations are effective 30 days following receipt of such notice.*