

HOTEL WEEKLY

Get seen by industry leaders with digital advertising in CHLA's Hotel Weekly. The Hotel Weekly is a



weekly newsletter sent to CHLA members with the most recent hotel and lodging news.

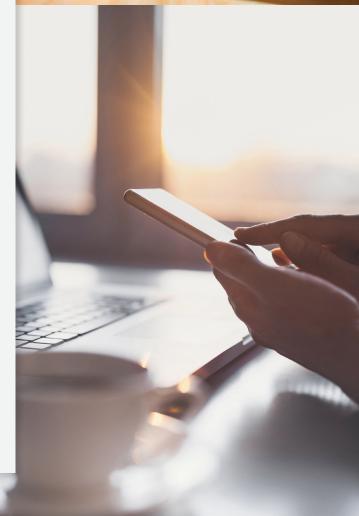
CONTACT To reserve your space, contact:

John Constantino john@llmpubs.com or 503-445-2230

Advertising sold by LLM Publications







ADVERTISING RATES	5

Leaderboard Ad Package - Only 1 available Leaderboard Size: 560x100px

6 months12 months	\$6,600 \$12,710
Sub-Leaderboard Ad Package - Only 1 a Sub-Leaderboard Size: 560x100px	available
6 months12 months	\$6,050 \$11,500
Product Showcase Ad Package - Only 2 Product Showcase Size: 260x300px	? available
6 months12 months	\$5,450 \$10,290
Banner Ad Package - <i>Only 2 available</i> Banner Size: 560x80px	
6 months12 months	\$4,840 \$9,080
Classic Box Ad Package - Only 2 available Box Ad Size: 260x200px	le
6 months12 months	\$4,240 \$7,870

• Ads sold on a first come, first served basis

• Non-members subject to 15% premium

2024 ADVERTISING DEADLINES*

Quarter 1	December 20, 2023
Quarter 2	March 20, 2024
Quarter 3	June 20, 2024
Quarter 4	September 20, 2024

*Deadlines are subject to change due to holidays and/ or office closures.

ART REQUIREMENTS

- A high resolution jpg is the preferred file format
- Fonts embedded

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