



DIGITAL ADVERTISING HOTEL WEEKLY

Get seen by industry leaders with digital advertising in CHLA's Hotel Weekly. The Hotel Weekly is a weekly newsletter sent to CHLA members with the most recent hotel and lodging news.



CONTACT

To reserve your space, contact:

John Constantino
john@llmpubs.com or 503-445-2230

Advertising sold by LLM Publications



ADVERTISING RATES

Leaderboard Ad Package - Only 1 available

Leaderboard Size: 560x100px

<input type="checkbox"/> 6 months	\$6,600
<input type="checkbox"/> 12 months	\$12,710

Sub-Leaderboard Ad Package - Only 1 available

Sub-Leaderboard Size: 560x100px

<input type="checkbox"/> 6 months	\$6,050
<input type="checkbox"/> 12 months	\$11,500

Product Showcase Ad Package - Only 2 available

Product Showcase Size: 260x300px

<input type="checkbox"/> 6 months	\$5,450
<input type="checkbox"/> 12 months	\$10,290

Banner Ad Package - Only 2 available

Banner Size: 560x80px

<input type="checkbox"/> 6 months	\$4,840
<input type="checkbox"/> 12 months	\$9,080

Classic Box Ad Package - Only 2 available

Box Ad Size: 260x200px

<input type="checkbox"/> 6 months	\$4,240
<input type="checkbox"/> 12 months	\$7,870

- Ads sold on a first come, first served basis
- Non-members subject to 15% premium

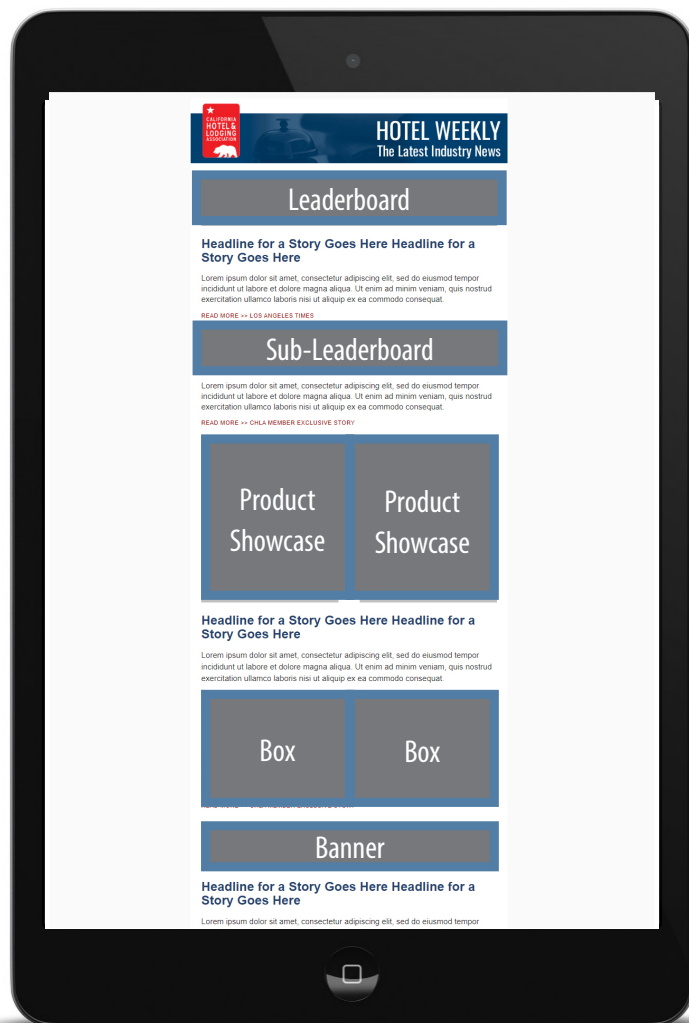
2024 ADVERTISING DEADLINES*

Quarter 1	December 20, 2023
Quarter 2	March 20, 2024
Quarter 3	June 20, 2024
Quarter 4	September 20, 2024

*Deadlines are subject to change due to holidays and/or office closures.

ART REQUIREMENTS

- A high resolution jpg is the preferred file format
- Fonts embedded



Hotel Weekly



www.calodging.com