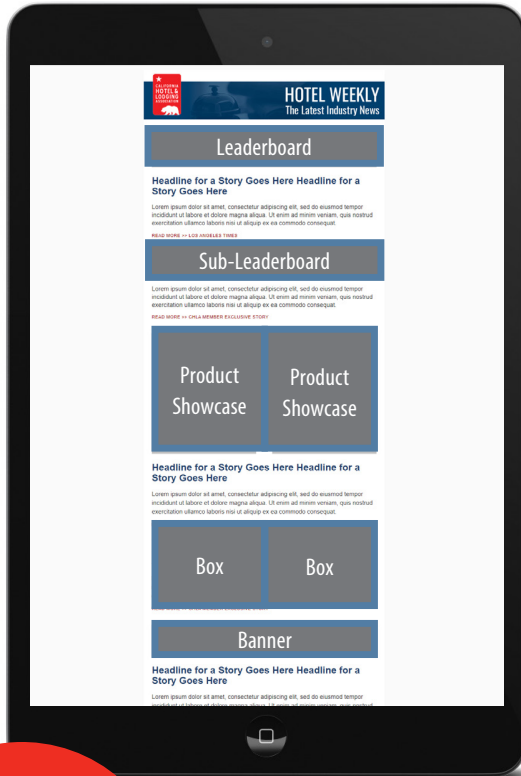




Hotel Weekly

A weekly newsletter sent to CHLA members with the most recent hotel and lodging news.



Get seen by industry leaders



To reserve your space, please contact:
JOHN CONSTANTINO
john@bigredm.com • 503-445-2230
Advertising sold by Big Red M

Advertising Rates

Leaderboard Ad Package

Only 1 available

Hotel Weekly Leaderboard: 560x100px

- 6 months \$6,990
- 12 months \$13,350

Sub-Leaderboard Ad Package

Only 1 available

Hotel Weekly Sub-Leaderboard: 560x100px

- 6 months \$6,350
- 12 months \$12,080

Product Showcase Ad Package

Only 2 available

Hotel Weekly Product Showcase: 260x300px

- 6 months \$5,720
- 12 months \$10,800

Banner Ad Package

Only 2 available

Hotel Weekly Banner: 560x80px

- 6 months \$5,080
- 12 months \$9,530

Classic Box Ad Package

Only 2 available

Hotel Weekly Classic Box: 260x200px

- 6 months \$4,450
- 12 months \$8,260

- » Ads sold on a first come, first served basis
- » Non-members subject to 15% premium

Upcoming Deadlines*

Quarter 1, 2024 12/20/2023 Quarter 3, 2024 6/20/2024
Quarter 2, 2024 3/20/2024 Quarter 4, 2024 9/20/2024

*Deadlines are subject to change due to holidays and/or office closures.

Art Requirements

- A high resolution jpg is the preferred file format
- Fonts embedded