

## **Getting Started With Green Key Global**

#### **About Us**

Green Key Global, co-owned by the <u>American Hotel &</u>
<u>Lodging Association (AHLA)</u>, is a leading sustainability
certification program for hotels with the largest number of
certified properties in North America.

### Our Partnership

The California Hotel & Lodging Association (CHLA) has partnered with Green Key Global to bring the best-in-class sustainability certification to their hotel members. This collaboration positions California as a leader in sustainable tourism while providing local hotels with the tools and recognition needed to attract environmentally conscious travelers and events. Through this partnership, CHLA hotel members can receive an exclusive discount on Eco-Rating certification.

#### **Next Steps**

- 1. Register here for your discount to be automatically applied\*
- 2. Select "Join Green Key Eco-Rating Program"
- 3. Complete the registration form with your property's information

\*If signing up from the website, click **"Join Now"** and make sure to input promo code CHLA2025 to ensure you receive your discount! **Contact us for further assistance**.

# Why Get Sustainability Certification:



Showcase your commitment to sustainability and attract ecoconscious travelers



Optimize operational efficiencies and reduce costs



Support Visit Tucson in their mission to become a sustainable destination

#### Why Green Key Global:



Leading sustainability certification programs with largest number of certified properties in North America



Co-owned by American Hotel & Lodging Association (AHLA)



Automatic listing on all major Online Travel Agencies (OTA's) such as Booking.com, Expedia, Google etc.

**JOIN NOW!** 

