



CHLA Vendor Membership

The California Hotel & Lodging Association (CHLA) is the leading resource and advocate for California's more than 6,500 hotels, motels, and boutique inns that employ greater than 260,000 hospitality associates. CHLA is the largest state lodging association in the nation and is a strong partner of the American Hotel & Lodging Association. Events, educational training, legislative advocacy, communication, and cost-saving programs are provided for all segments of the industry. In addition, CHLA supports strategic alliances to promote the value of California travel and tourism.

CHLA VENDOR MEMBERSHIP BENEFITS

ANNUAL
MEMBERSHIP
\$1000

- CHLA Property Member List
- CHLA Logo for Marketing Materials
- Complimentary Company Listing in Quarterly *California Lodging News Magazine*
 - Printed Distribution of 3,000
 - Digital Distribution of 9,000
- Complimentary Listing on CHLA's Online Buyer's Guide at www.calodging.com
- Monthly ADR & Occupancy Reports from STR
- Quarterly Construction & Renovation Reports
- Weekly CHLA e-Newsletter, Unlimited Subscriptions
- Discounts to CHLA Events & Sponsorship Opportunities:
 - Northern CA Conference & Trade Show
 - Southern CA Conference & Trade Show
 - Educational California Regional Seminars
 - Trends + Insights Hotel Conference
 - Hotel All Stars Awards + Annual Meeting
 - CABBI InnSpire Conference & Marketplace
- Reduced Advertising Rates in CHLA Publications
- Discounted Member-Exclusive Programs
- Includes Vendor Membership to Boutique Hotels of California



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BOUTIQUE HOTELS
OF CALIFORNIA

VENDOR MEMBERSHIP APPLICATION

ORGANIZATION INFORMATION

Organization: _____

☐ Mr. ☐ Ms. _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Toll Free: _____ Fax: _____

Website: _____ E-Mail: _____

Mailing Address (If different than above): _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Toll Free: _____ Fax: _____

REPRESENTATIVE TO BE LISTED IN PUBLICATIONS AND ONLINE (One only)

☐ Mr. ☐ Ms. _____

Title: _____

Phone: _____ E-Mail: _____

Please contact us to add additional contact names to your membership account.

COMPANY/PRODUCT DESCRIPTION* (Please, 50 words or less)

**We reserve the right to edit descriptions at our sole discretion.*

BUSINESS CATEGORY

Please include two keywords that will be used as a tool to search the online CHLA Buyer's Guide for your product and or services. For more options please contact Erika Costa.

Please email a high-resolution JPG version of your company logo to erika@calodging.com to be included in your online buyer's guide listing.

MEMBERSHIP AND PAYMENT INFORMATION

Amount Due: \$1000

Payment Method:

☐ Check Enclosed

(Make payable to: California Hotel & Lodging Association)

☐ Credit Card

☐ AMEX ☐ Discover ☐ MasterCard ☐ VISA

Account #: _____

Expiration Date: _____ CVV: _____

Billing Zip Code: _____

Cardholder: _____

Signature: _____

Dues are payable in advance and membership is continuous unless cancelled in writing. Cancellations are effective 30 days following receipt of such notice.

Billing Contact:

☐ Same as Primary Contact

☐ Billing Contact Name: _____

Title: _____

Email: _____

Phone: _____



BOUTIQUE HOTELS
OF CALIFORNIA